



[> The Conference](#) • [Program](#) • [Speakers](#) • [Registration](#) • [Sponsors](#) • [Exhibitors](#) • [Best In The West](#) • [Contact Us](#)

> Welcome

BIABC's 2011 Annual Spring Conference

Hosted by the Downtown Chilliwack Business Improvement Association

• Accommodations

• Getting Here

• What to See

Select Language ▼

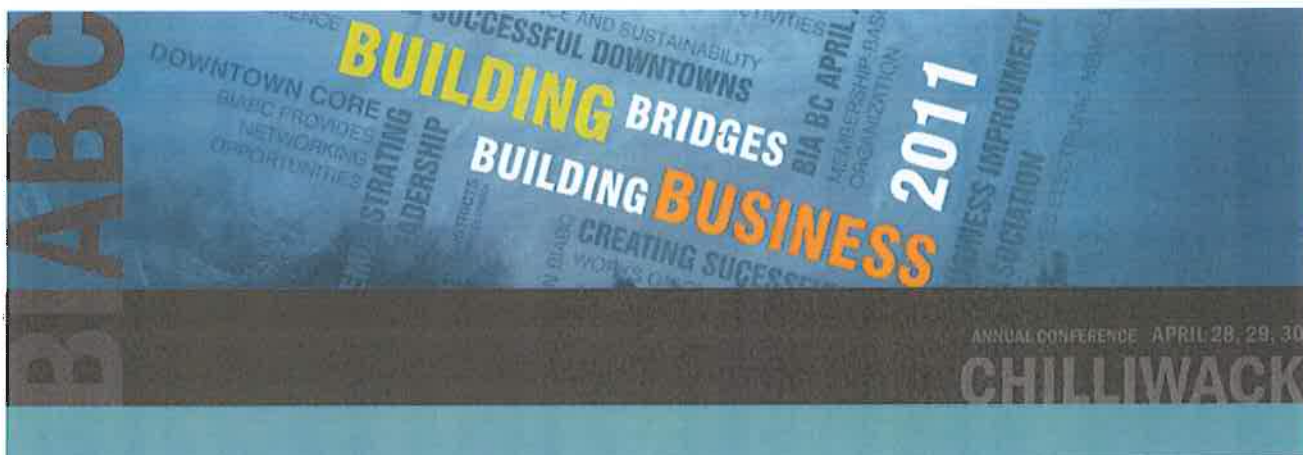
Who will benefit by attending

- City and Urban planners
- Downtown Association Executives and Staff
- Elected and Public Officials
- Architects and Urban Designers
- Community development professionals
- Those involved with community-based organizations
- Educators
- Community builders
- Mayors and City Managers
- Academic professionals and students
- Consultants
- Law Enforcement and Criminal Justice Professionals
- Housing Advocates
- Tourism Professionals

Top 10 Reasons why you should attend

- To get inspired and refuel the tank - too often we run on reserve.
- Make new contacts, network, and exchange ideas
- Discover and discuss the latest trends in the field
- Uncover solutions for today's challenges as a BIA
- It's an event where you can learn – about the practices that work, about relevant research and what is a head.
- It's a great way to go beyond and demonstrate support for BIA practices. Be a part of the bigger picture.
- Chances are good it will help you in some aspect of your work that will make an impact.
- Attendees share what they learned with others during the conference and after the conference.
- Learn from experience and share an experience.
- Have a great time. What happens in Chilliwack, you shouldn't miss.

[Login](#) | Powered By: [Techweavers Inc.](#)



The Conference > Program • Speakers • Registration • Sponsors • Exhibitors • Best In The West • Contact Us

> Program

BIABC Conference Program at a Glance

Select Language ▼

Thursday, April 28, 2011

8:30am – 6:00pm Registration

8:00am – 9:00am Breakfast and Networking

9:00am – 10:00am Conference Opening

Welcome by BIABC President and Mayor of Chilliwack, Sharon Gaertz

10:00am – 10:15am Sponsored Networking Coffee Break

10:15am – 11:45am Building Bridges – BIAs coming together

1. BIA Start up and beyond
2. Business Recruitment
3. Empty Storefronts
4. Sustainability
5. BIAs and Municipalities working together

Noon – 1:45pm Luncheon

Keynote Speaker: Joe Roberts, From Skid Row to CEO

2:00pm – 3:30pm Breakout Sessions

- Marketing & Communications – Using radio to help your business target the right consumers
- Management & Staff – Attracting, Retaining and Building Business
- Social & Safety Issues – Living in Community: Balancing Perspectives on Vancouver's Sex Industry

3:45pm- 5:30pm Chilliwack Tourism Amazing Race

6:00pm – late Evening Reception at Cultural Centre

Friday, April 29, 2011

8:00am Registration

8:00am – 9:00am Breakfast & Networking

9:00am – 10:00am Keynote Speaker:

10:15am – 11:45am Breakout Sessions

- Marketing & Communications – Jeff Nixon, Every Place has a Story what's Yours?
- Management & Staff – Influential Women in Business Panel
- Social & Safety Issues – Homelessness , Meeting in the Middle

Noon – 1:45pm Luncheon

Keynote Speaker: Dr. Novin, Chief Economist, Bank of Canada

1:45pm – 3:15pm Breakout Sessions

- Marketing & Communications – Social Media, Why? We are using it are we getting the most out of Social Media Tools?
- Management & Staff – What I need to know about Copyright Law
- Social & Safety Issues –Safer Parking Initiative

3:15pm – 3:30pm Sponsored Networking Coffee Break

3:45pm – 5:15pm Breakout Sessions

- Marketing & Communications – First Nations and BIAs: Exploring Partnerships
- Management & Staff – Governance, Whose Role is it Anyway?
- Social & Safety Issues – Addictions , Understanding the Issues

5:30pm – 6:45pm Evening Reception

7:00pm – Late Dinner & Mixer at Corky's Lounge

Saturday, April 30, 2011

8:00am Registration

8:00am – 9:00am Breakfast & BIABC AGM

9:00am – 10:00am Keynote Speaker:

10:00am – 10:15am Sponsored Networking Coffee Break

10:15am – 11:45am Breakout Sessions

- Marketing & Communications – Marketing to your Members Creating Buy-In
- Management & Staff – The Mall in your BIA
- Social & Safety Issues – Murals & Public Art Projects

12:15pm – 2:00pm Best in the West Gala Luncheon

[Login](#) | Powered By: [Techweavers Inc.](#)



The Conference • Program • Speakers > Registration • Sponsors • Exhibitors • Best In The West • Contact Us

> Registration

BIABC Conference Registration

• Register Online

Now also available online

Select Language ! ▼



2011 conference registration Form (PDF) • 182.3 KB

Registration Fees:

	Early Bird By Mar 21, 2011	After Mar 21, 2011
Full Conference (BIABC Member)	\$449.	\$479.
Full Conference (Non-Member)	\$499.	\$549.
One Day Rate: Thurs. Fri. Sat. (Reception & BITW not included)	\$175.	\$200.
Partner/Spouse Registration (Both Evening Receptions, BITW & all meals included)	\$200.	\$225.
Best in the West Awards Luncheon (BITW)	\$60.	\$75.
Corky's Lounge Group dinner. Fri. Inc in full conf. reg	\$30. per	\$30. per

Group discount 10% full registration (if registering three or more from your BIA)

REGISTER TODAY!

Early Bird Deadline
March 21, 2011



CANCELLATION POLICY:

Requests for refunds must be received in writing at the BIA BC Office – P.O. Box 98502, RPO South Granville, Vancouver, B.C. V6J 0A6 or by fax to 1 888 865-6580 prior to April 20th, 2011. All cancellations are subject to a \$75. administration fee. All refunds will be issued after the conference. Substitutions are accepted, however notification of the substitute must be submitted to BIA BC as per the above.

Login | Powered By: Techweavers Inc.